



# Watercolor News

www.tallahasseewatercolorssociety.com

paint@tallahasseewatercolorssociety.com

## TaWS

TALLAHASSEE  
WATERCOLOR SOCIETY

501c3  
Non-Profit  
Organization

February, 2011

## Joe McFadden to Lead Artist's Dialogue February General Meeting

Pack up a painting, finished or not, to bring with you to the Sunday, February 20th General Meeting of the Tallahassee Watercolor Society. Joe McFadden is back to lead us in an Artist's Dialogue. Joe has done this for the past three years. It has proven to be our most popular educational meeting.

For those who have never experienced this kind of artist's dialogue be ready to learn a lot about painting and composition. This is always a positive conversation for those who participate and observe. By all means, take notes.

The artist dialogue is a process of looking through and thinking about a painting. It is meant to emphasize the painting's strong parts and find solutions to the weak parts. There are 5 parts to this process:

1. Description: List everything seen in terms of objects, art elements, medium and subject.
2. Analysis: Formally evaluate the elements of art, principles of design and composition of the piece along with the artist's style.
3. Interpretation: What did the artist mean? What does the piece mean to you, the viewer. What influenced the artist?
4. Evaluation: Consider all of the above as well as originality, craftsmanship, presentation and power of communication.
5. Judgement: Is there a change between first impressions weighted against informed impressions?

An artist grows in the company of other artists. Share thoughts. Share experiences. This educational forum works wonderfully on unfinished paintings where problems develop that frustrate the artist. Bring a painting, finished or not, to discuss. Trust your fellow artists to give your answers.

**TaWS General Meeting**  
**Sunday, February 20, 2011**  
**2:00 PM – 4:00 PM**



**St. Pauls United Methodist Church**  
**17000 N. Meridian Road**  
**Tallahassee, FL 32303**  
**(We meet in the Parlor.)**

## Calendar

### NEXT GENERAL MEETING MAY SOCIAL

Sunday, February 20, 2011  
2:00-4:00 pm  
St. Paul's  
United Methodist Church  
Sander's Hall  
1700 N Meridian Rd.  
Tallahassee, FL 32303

### ARTIST DIALOG

The February program is dedicated to the Artist Dialogue

### PLEIN AIR

Lake Ella  
February 26, 2011  
9:00 am - 3:00 pm

### BOARD MEETING

Thursday, March 3, 2011  
2:30 pm  
Host: Mary Apple  
864 Madeira Circle  
Tallahassee, FL 32303  
meapple@comcast.net  
850-570-0852

### "16th Century Paintings in the NOW"

Can be viewed in the Atrium Gallery of the Mary Brogan Museum of Art and Science beginning February 18, 2011.

## 2011 Tri State Watermedia Exhibition

It's our big show time of the year. We are pleased to hold the show at the Museum of Fine Arts at Florida State University, Tallahassee, FL. The show opens May 6th and runs through June 3rd.

The prospectus has been mailed to members as well as known interested parties. If you need one, go to [www.tallahasseewatercolorssociety.com](http://www.tallahasseewatercolorssociety.com) to download it. The application deadline is Friday, March 4, 2011. The quality of artwork in past shows proves that we are a society of artists to be taken seriously. This year Michael Ireland, NWS, will be our Juror. His portfolio can be seen at [www.irelandwatercolors.com](http://www.irelandwatercolors.com).

“My love for watercolor has remained unabated for over 35 years. It's a very special medium. To paint in watercolor is to constantly learn...about the process...about yourself. As we know, anyone who works in this medium must spend years developing technique but it is the truly special artist that can combine that with the passion that comes from painting itself, no matter the medium. More than anything, I believe that is what I look for in a painting. To say that a painting needs to speak to you is certainly an overused term, but it doesn't make it any less true. I'm truly excited to be a part of this year's competition as a juror. My expectations are to walk away from this experience both inspired and humbled.”

Michael Ireland has participated in the creative process for over thirty-five years beginning with his studies at the American Academy of Art in Chicago. Under the direction of master instructor Irving Shapiro, he began to explore the effects of light and color through transparent watercolor. He soon developed a passion for the medium that continued throughout his life and career. Today Michael is a nationally recognized painter as well as an accomplished creative director and graphic designer. Michael's painting style and technique challenges the scale and format associated with traditional transparent watercolor resulting in some of his recent works measuring up to over twenty feet in length. This process and approach has led to his artwork being placed in healthcare, corporate and residential collections throughout the country.

He was also the founder and creative leader of an award winning design firm specializing in film/video, graphic design and multi-media. His clients included Gatorade, Accenture, Baxter Healthcare, KPMG, Quaker Oats and Zenith to name a few. Leaving the world of commercial art in 2001, he made the commitment to turn his lifelong passion into his lifelong career. Michael is now focused solely on his career as a fine artist.

## Signature Members Award

We are continuing with our Signature Members Award for the upcoming 23rd Tri-State Water Media Exhibition. We are hopeful that again it will be one of our major awards. If you are a Signature Member would you please consider contributing to this award? Those of you who are Past Presidents need only give to one of the awards. The juror, Michael Ireland, will select the recipient of the Signature Members Award from among all of the '11 Tri-State accepted entries. Our suggested donation is \$25.00 but please contribute what is best for you. If all Signature Members contribute we would have a wonderful \$950.00 award. Remember, TaWS has tax deductible status. Make your check out to: Tallahassee Watercolor Society and put "Signature Members Award" at the bottom. The deadline is April 1. And again, we certainly do not expect you to contribute twice for Tri-State. Thank you so much for your kindness. Our address is: TaWS, PO Box 38502, Tallahassee, FL 32315-8502.

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## New Award for Tri-State “In Recognition of ...”

We will have a new award to be given at our next 23rd Tri-State Exhibition called the “In Recognition of ...” Award. We are seeking donations from members who would like to honor a loved one and/or a mentor. This could be a family member who was instrumental in your artistic development or a mentor who was always there for you with help. It could be a person who is living or deceased. Or it might even be a person you love who is living with a disease that you would like to honor. Everyone who has contributed to this award would be listed in the program along with the person they wish to honor such as “In Recognition of Jane Doe from her daughter Mary Doe”. If you have a special way you would like to see that worded, just let us know. There is no limit on the amount for each contribution; whatever is appropriate for you. Our deadline is April 1, 2011. Please send your contribution marked for “In Recognition of name of person Award” to: TaWS, Tri-State Awards, PO Box 38502, Tallahassee, FL 32315-8502

## Framing Reminder

In light of the up-coming Tri State Exhibition, remember that if you do your own framing, the American Frame Company, americanframe.com returns 5% of total members’ purchases to the society’s coffers. If you order frames from them use the code number **A144**. SHOP AT AMERICAN FRAME COMPANY AND BENEFIT YOUR SOCIETY.

## By-Law Changes

The TaWS board is recommending a few changes in the wording of to our existing By-Laws:

**Article III: MEMBERSHIP AND DUES. Section 2; second sentence which presently reads “membership dues are payable January 1 and must be paid by March 1.....Change to “membership dues are payable January 1 and must be paid by March 31.” This change allows more time to pay dues pertinent to our Tri-State prospectus requirements.**

Voting on this change will take place at the May meeting.

## Tallahassee Memorial Hospital Exhibit

Our first change out of the Tallahassee Memorial Hospital Cancer Center Exhibit will occur on Monday March 15 from 11:15 to 12:30. For those of you who already have work in the current show, please come by to pick it up. We have a list of paintings already submitted that may be selected, so if your piece is chosen by the TMH staff, I will contact you by the end of February with instructions. For TaWS members who are interested in showing their work, please contact Rene’ Lynch at rlynch9878@earthlink.net, or 850-893-9458

## “16th Century Paintings in the Now”.

“16th Century Paintings in the Now,” will bridge the gap between 400 years of Art

This Tallahassee Watercolor Society Exhibit will be in place by February 18 and can be viewed on the first floor of the Mary Brogan Museum Monday - Friday. The Tallahassee Watercolor Society is pleased to collaborate with the Mary Brogan Museum of Art and Science in this vital cultural exchange that will give our region a view of art history as it was in the 16th Century.

“This opportunity has been a great experience for our artists,” commented TaWS President Mary Apple. “The Watercolor Society’s exhibit will show the contrast on how today’s artisans move in their art forms as they depict their “take” of the exhibited works from Italy.

Twenty-eight TaWS artists have created their view of the 16th Century Baroque paintings from the Italian Pinacoteca di Brera Museum that will be shown in the first floor gallery space of the Mary Brogan Museum. The exhibit will feature works of the following TaWS members:

Penny G. Anderson, Mary Apple, Tony Bareham, Anne Ciotti, Lorraine Clark, Judy Ehrhard, John Felton, Rosemary Ferguson, Nancy Juster Johnson, Stuart Johnson, Sue Ellen Knowles, Linda Lee, Fran Mathis, William H. McKeown, Ken Menke, Linda Menke, Yoshiko Murdick, Judith Nable, Linda Pelc, donalee pond-Koenig, Eluster Richardson, Tonya Toole, Mary C. Transou, Esther Tubbs, Lynette J. Whaley, Adeline Wilkes, Gwen Woods and Mary Wyatt.

An example of what can be seen is this painting by Eluster Richardson. His media is oil on canvas. The title is “Cosi Stanco (Tired)”

Eluster’s statement: “It is an honor to step in the shoes of a 16th century old master and to complete a painting in my own way. I kept the 16th century look and added an 18th century background and the talent of a 21st century artist.”



### Plein Air Tallahassee Paint Out at Lake Ella

I am hoping that the bitter cold of winter is over and we can adventure outdoor to paint at Lake Ella on February 26 from 9:00 AM to 3:00 PM. Lake Ella is in the heart of Tallahassee and is located at Monroe and Tharpe Streets. The lake is a beautified storm water basin that has been transformed into a park. The lake is ringed with a shady pedestrian path. There is also a fountain feature and a gazebo. Along Monroe Street are stone cottages that were once a motor lodge but are now shops. I think the most interesting features are the silhouettes of the buildings rising above the trees and the interaction of people with the park. Come at your own time as the given hours are a suggestion.

Lorraine Clark, Organizer, PAT  
850-878-3278

### Exhibition Opportunity

Donna Cirenza, Operation Manager, of the LeRoy Collins Leon County Public Library has contacted Mary Apple, TaWS President, after seeing Brush Strokes at the Brogan about the possibility of using the library as an exhibition venue.

This is an opportunity for one or two artists at a time to hang their work on the second floor of the main library for a month. The artist will be responsible for providing painting titles and contact information next to the painting, so a prospective buyer can contact the artist directly. Leon County will not charge a commission should your art be sold. While the TaWS board cannot endorse the library as a society sponsored venue, as the library has no liability policy on the paintings, there will be, however, a Deputy Sheriff on the premises when the library is open.

The display area has a tackable surface 30 x 5 feet equipped with the Walker Hanging system featuring hanging brackets for framed artwork and rods for hanging quilts or cloth banners. It also has 2 locked display cases 56 1/2" x 26 1/2" x 9."

For information, please log on to the library website: [leoncountylibrary.gov/library-admin/artexhibit\\_display.asp](http://leoncountylibrary.gov/library-admin/artexhibit_display.asp) where you will find an application for exhibition and the indemnity policy. Also contact Donna Cirenza, Operations Manager, at 606-2614 or email her at [cirezad@leoncountyfl.gov](mailto:cirezad@leoncountyfl.gov).

## Exhibits to See

The National Watercolor Society's travel show is currently at the Artcenter Manatee in Bradenton. It just opened and will run until March 12, 2011. The show also features the Suncoast Watercolor group in an adjacent gallery.

## Member News

**Rosemary Ferguson's** artwork "Beach Deck" was selected by Juror Eric Wiegardt to be exhibited in the 34th annual Southern Watercolor Society Exhibition in Greenville, North Carolina. It is especially exciting because she attended East Carolina University in Greenville, NC and has a house on the Outer Banks of NC. Rosemary will also be one of the Judges for the "Love Affair Art Festival" in Tifton, Georgia on Saturday, April 30, 2011.

**Bill McKeown's** painting, "The Boat Mender" was accepted into the Southern Watercolor Society 34th Annual Exhibition, in Greenville, NC. The Georgia Watercolor Society XXXII National Exhibition, in Carrollton, GA, accepted the other version "The Ship Doctor".

**Nina Allen Freeman's** painting, "Salt Flats" was accepted into the Georgia Watercolor Society 2011 National Exhibition in Carrollton, GA, March 5 – April 21, 2011.

**Steve Musgrove's** painting, "A Slice of Life" was accepted into the Georgia Watercolor Society's 2011 National Exhibition.

**Harold Griner** was recently accepted into the current Florida Watercolor Society's Non- signature Members Online Show and received a merit award for "Peace Like A River".

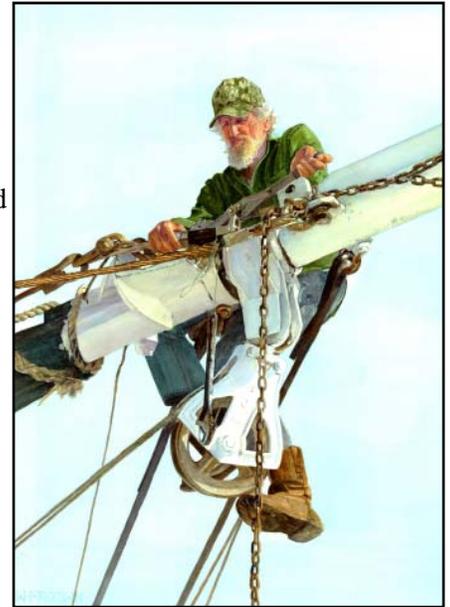
The show can be viewed at <http://floridawatercolorssociety.org>.



**Jim Carpenter's** painting "To the Dance" was juried into the Florida Watercolor Society Non-Signature 2010 Online Show.

**Steve Garst** received a "congratulations" note informing him that his painting, "Keeper of the Colors," had been accepted into the Southern Watercolor Society's show in Greenville, NC. He also received notice that his painting "The Syrup Maker" was juried into the Georgia Watercolor Societies 32nd National Show.

Jim Carpenter  
*To the Dance*



Bill McKeown  
*The Ship's Doctor*



Nina Allen Freeman  
*Salt Flats*



Steve Musgrove  
*Slice of Life*

**Mary Urquhart** is one of three artists exhibiting her paintings at the City Hall Art Gallery, Tallahassee, FL from January - March 2011. The show is entitled, "Horizon Lines."



Mary Urquhart

**Suzanna Winton's** book, "Realistic Watercolor Portraits," has just been released by Northlight. She has already had signings in Thomasville and Tallahassee.

**Esther Tubbs** has been teaching a class in mixed water media at the South Georgia Technical College and will begin three sessions on pours in a couple weeks.

**Kathy Durdin** has had success with a number of her paintings:  
 "Are You Sure?" was accepted in the Georgia Watercolor Society National exhibit .  
 "Madonna of Orsanmichele" received 3rd place for the Open Aqueous Florida Suncoast Watercolor Society Exhibition Nov/Dec 2010  
 "Santo Spirito Steps" received 3rd place for the Florida Suncoast Watercolor Society Signature Exhibition— Nov/Dec 2010  
 "Friday Morning Music" received 2nd place for the Open Aqueous Florida Suncoast Watercolor Society Exhibition — Jan 2011  
 "Madonna of the Steps Orsanmichele" was accepted in the Fallbrook Art Center Signature American Watercolor Exhibition



Kathy Durdin

**Marion Hylton's** watercolor, "Market Day - Cuzco" won an Award of Excellence in the Gainesville Fine Arts Association's Juried Winter Member's show.

## Call for Entries

**California Watercolor Association:** We are very pleased to announce our 42nd National Exhibition Water+Color to be held from September 8 through October 9, 2011, at the Marin Art and Garden Center. The Awards Ceremony and Artists' Reception will be held on Sunday, September 18, 2011, from 1:00 to 4:00 pm. We anticipate more than \$15,000 in cash and merchandise awards.

We cordially invite all of your members to enter the competition by using the on-line entry form on the California Watercolor Association's website, [www.californiawatercolor.org](http://www.californiawatercolor.org). If you prefer, we can mail you a paper copy of the prospectus if you send a SASE to: Prospectus CWA 42nd, 1740 Arlington Blvd, El Cerrito, CA 94530. For online entries only, the deadline is April 23, 2011.

**The Art League of Hilton Head: 2011 National Juried Art Exhibition;** Application deadline is March 4th. Linda Baker , AWS, NWS is the Judge. For information on membership and to download an application go to [www.ArtLeaguehi.org](http://www.ArtLeaguehi.org).

**30th Annual Adirondacks National Exhibition of American Watercolors:** Application deadline is April 4, 2011. Juror of Selection is Steven Quiller, AWS, NWS. Juror of Awards in Ted Nuttall, AWS, NWS, TWSA. For membership information and to download a prospectus go to [www.ArtsCenterOld Forge.org](http://www.ArtsCenterOld Forge.org).

## Member Websites



Linda Pelc  
www.lindapelcwatercolors.com



Yoshiko Murdick  
www.ymurcick.com



Marion Hylton  
www.marionhylton.com



Steve Garst  
www.garstart.com



Harold Griner  
www.haroldgriner.com



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Tallahassee  
Watercolor Society  
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Next General Meeting  
Sunday  
February 20, 2011  
2:00-4:00 PM

**St. Paul's  
United Methodist Church  
Sanders Hall  
17000 N. Meridian Rd.  
Tallahassee, FL 32303**

Please bring a dish  
of food to share.

Annual membership renewals are due January 1st or before.

PLEASE KEEP YOUR E-MAIL ADDRESS UP TO DATE. SEND ALL MEMBERSHIP INFORMATION TO:  
TaWS Membership Chair — PO Box 38502 — Tallahassee FL 32315 or innkeeper@tds.net

MEMBERSHIP FORM: Tallahassee Watercolor Society — Serving artists in Florida, Alabama & Georgia  
501.c3 Non-Profit Organization

Date: \_\_\_\_\_  
Renewing    New    Change of: Address    Phone    E-mail  
 Name(s): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone:\* \_\_\_\_\_ E-mail:\* \_\_\_\_\_  
 Artist's web site:\* \_\_\_\_\_ \*If none, please print "no".

Do not include my name on:

Distribution list to TaWS members.

Distribution list to art suppliers.

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Newsletters will be e-mailed unless snail mail is requested.

Snail mail my newsletter.

Please fill in this form, make your check payable to Tallahassee Watercolor Society, and send both to:

TaWS Membership Chair  
PO Box 38502  
Tallahassee FL 32315-8502

**2011**

\$ 30 Individual Membership  
 \$ 40 Family Membership  
 \$ 50 Business Membership  
 Includes one year advertisement in our newsletter.  
 Please enclose business information and your logo.  
 \$ ( \_\_\_\_\_ ) contribution towards the 2011  
 Members Award

Yes, I'll be happy to serve on a committee or help TaWS in any way that I can!  
 My area of expertise is: