

## **We Need You Now** **By: Linda Pelc, TaWS President**

If you have several hours to give, we need you now. Many of our project committees are in need of members to help in getting the job done. By joining one of our teams, you work closely with an experienced chairperson who guides and teaches you the business end of art. Experience taught me that knowing how to paint and producing the paintings is only part of being an artist. I needed to know about how juried art exhibits work, about marketing my art and about preparing my paintings for exhibits. My wish is that I, along with other Tallahassee Watercolor Society chairpersons, can share our knowledge of the business of art with you.



Have you ever planned a party? Turn those skills into planning a program for a TaWS monthly meeting. By working along with Penny G. Anderson, our Vice President, you get to meet and talk with many professional people in the art world. It is an ideal way to make important contacts.

Do you know how to email? Can you attach a file to an email? Rene Lynch has championed our partnership with the TMH Cancer Center. We have an on-going display of paintings there that changes out three times per year. Rene will mentor a new member to champion this cause. By working with her, you will communicate with our local artists and share their paintings with the staff and patients at the Cancer Center.

Would you like to know more about preparing your paintings for entering exhibits? Work with me and I will teach you much about the business of art. For the past three years I have been the Brush Strokes Exhibit chairperson. The Brush Strokes committee needs five members each year to accomplish a successful exhibition. Will you be part of this team? Volunteer a few hours of your time. Learn much from your experience with TaWS. Contact me, Linda Pelc at 850-536-1942 or [linzp60@hotmail.com](mailto:linzp60@hotmail.com). We have a lot of fun working together.

## **TaWS October Meeting Program**

Attention TaWS members! It's time again to gather your masterpieces or almost completed works and bring them to our October 21st meeting. Joe McFadden has graciously agreed to assist us with perfecting our paintings by facilitating an artist dialogue. Joe is a masterful painter and teacher whose work is shown in many galleries and collections. Many of our members have been among his students. It's always a pleasure to receive his input and suggestions.

Come, listen and learn even if you don't bring a painting to share. If you have any questions, please contact Penny G. Anderson at [pennylupaints@comcast.net](mailto:pennylupaints@comcast.net) or Linda Pelc at [linzp60@hotmail.com](mailto:linzp60@hotmail.com)

**TaWS October Meeting**  
**Sunday, October 21, 2012**  
**2:00PM-4:00PM**

**Saint Pauls United Methodist Church (Parlor)**  
**1700 N. Meridian Rd.**  
**Tallahassee, 32303**

**October 2012**

## Calendar

### OCTOBER MEETING

Sunday, Oct. 20, 2012  
2:00-4:00 pm  
St. Paul's  
United Methodist  
Church's Parlor  
1700 N Meridian Rd.  
Tallahassee, FL 32303

### BOARD MEETING

Wed., Nov. 7, 2012  
2:30 pm  
Home of Linda Pelc  
4330 Camden Road  
Tallahassee, FL 32303  
lipelc@yahoo.com  
850-536-1942  
cell: 850-728-0155

### PLEIN AIR

Carrabelle, FL  
October 13, 2012  
9:00 AM—4:00 PM

### BRUSH STROKES

Pick-up Paintings  
November 5, 2012  
10:00 AM—2:00 PM

### CHRISTMAS PARTY

Tall Timbers  
December 9, 2012  
2:00 PM—5:00 PM

## TMH Chang out October 24, 2012 at 3:30 PM

Rene Lynch announces that the next change-out of paintings at the TMH Cancer Center will be on Wednesday, October 24, 2012 at 3:30 PM. Plan to pick up a painting if you have one currently on display there. Plan to deliver your painting for hanging if you are on the following list: Cassie Tucker, donnalee pond-Koenig, Linda Pelc, Susan Allen, Susanne Taranto, Yoshiko Murdick and Jan Bill-Walker.

Congratulations to Susanne Taranto who is the first TaWS member to sell a painting from this display.

## M. Douglas Walton Workshop November 13, 14 & 15, 2012



The Tallahassee Watercolor Society presents the M. Douglas Walton Workshop. This is the first of two major water media workshops that we are bringing to Tallahassee this season. This will be three days of intense painting designed to expand our creativity.

The venue is a new location for us to rent. The Southside Arts Complex is located in a plaza on South Monroe where a Winn Dixie store once was. We have rented a spacious, well-lighted room. There is plenty of parking available. The room has access to a kitchen and bathrooms.

M. Douglas Walton serves as adjunct professor and visiting lecturer for the School of Art and Architecture and as director of the Watercolor Encounter Program for the Division of Continuing Education at Louisiana Tech University. Several of our members have taken his workshops previously. Rosemary Ferguson, Betty Sittig and Deborah Morningstar have had a lot of fun with great results. Deborah recently attended his workshop in Pensacola, FL where he introduced latex paint as a water media.

This workshop will focus on using latex paint as a water media while pushing our creativity to the limits. The workshop is limited to 20 participants. Fourteen members have already reserved their seat. Because of a grant from COCA, we are able to keep the cost of the 3-day workshop at \$175.00. An additional cost of \$30.00 is added for non-members to become TaWS members. A \$75.00 deposit is required to reserve a seat. Latex paint will be provided. A materials list will be provided to all participants and anyone else who asks for one. For more information contact Deborah Morningstar at 850-264-6540 or Susan Allen at 850-443-5717.

## TaWS Membership Renewal

January 1<sup>st</sup> of each year is the deadline for renewing your membership in the Tallahassee Watercolor Society. Membership brings you many programs to participate in. These programs are aimed at educating members in both the techniques of painting and the business of exhibiting and marketing. Fill out the form on the last page of this newsletter. Mail it along with a check for \$30.00 for a single membership to the Membership Chairperson, Tallahassee Watercolor Society, PO Box 38502, Tallahassee, FL 32315.

**Board of Directors**

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# Celebrating the 2012 Brush Strokes Juried Member Exhibition

On August 17, 2012 a hugh celebration was held at the Gadsden Arts Center, Quincy, FL. The Tallahassee Watercolor Society was proud to have their 2012 Brush Strokes Exhibition as part of the celebration. Hundreds of people viewed the 36 TaWS paintings on display there along with the artwork of Beth Appleton, Deborah LaGrasse, Ben Bivins and the GAC Artists Guild.

Awards for the 2012 Brush Strokes Exhibition were presented by Glen McCafferty to the winning artists at the special September 15<sup>th</sup> TaWS monthly meeting. Congratulations to these artists. Topping the list was Harold Griner, Gold Award; John Felton, Silver Award and Eluster Richardson, Bronze Award. Awards of Excellence were given to Bill McKeown, Dean Mitchell, Lee Smith Albion, Susanne Taranto, Don Taylor and Cassie Tucker. The juror, Miken Petersen, recognized the art of emerging artists with monetary grants. Earning these grants were Irma Vergara, Deborah Morningstar and Michael Parramore.

Congratulations to Janis Spitzer who earned TaWS Signature status.

Recognition and thanks goes to Grace Maloy, Executive Director of GAC, and Angie Barry, Curator of Exhibitions and Collections, for their help at making this a successful show. Many thanks to those members who worked on the committee: Linda Pelc, Glen McCafferty, Lana Dixon, Irma Vergara and Sue Ellen Knowles.

Pick up of hand delivered work is Monday, November 5, 2012 from 10:00 AM to 2:00 PM.



Susanne Taranto



Eluster Richardson



Janis Spitzer



Bill McKeown

Presenter of Awards:  
 Glen McCafferty



John Felton



Irma Vergara, Michael Parramore and Deborah Morningstar



## 2012 Brush Strokes Juried Member Exhibit Congratulations to the Award Winners



Harold Griner, *Joy in the Morning*  
Gold Award  
Members Award  
Winsor & Newton, Co.



John Felton, *Carol*  
Silver Award  
Members Award  
Daler-Rowney Certificate  
Chroma, Inc.



Eluster Richardson, *Gifted*  
Bronze Award  
Member's Award  
Chroma, Inc.



Bill McKeown, *The Teacher*  
Award of Excellence  
Jack Richeson Certificate  
Ampersand Art Supply

*The quality of paintings exhibited by members of the Tallahassee Watercolor Society propels us all to strive to become better painters.*



Dean Mitchell, *Living on the Streets*  
Award of Excellence  
Jack Richeson Certificate

**2012 TaWS Brush Strokes  
Juried Member Exhibition  
Gadsden Arts Center, Quincy, FL  
August 17 through November 3, 2012**



Lee Smith Albion, *The Fair*  
Award of Excellence  
Golden Artistic Certificate  
Ampersand Art Supply



Susanne Taranto, *Whoops*  
Award of Excellence  
Jack Richeson Certificate  
Ampersand Art Supply  
Cheap Joe's Art Stuff



Don Taylor, *Short Order*  
Award of Excellence  
Cheap Joe's Art Stuff  
Certificate  
Ampersand Art Supply  
Creative Catalyst  
Productions, Inc.



# Congratulations!



Cassie Tucker, Climbing on Rainbows  
Award of Excellence  
Keeton's Office and Art Supplies certificate  
Ampersand Art Supply  
Creative Catalyst Productions, Inc.



Irma Vergara, Can you See Me Now?  
Majken Peterson, Juror's Grant



Michael Parramore, Almost Home  
Majken Peterson, Juror's Grant

Deborah Morningstar, Exuberance  
Majken Peterson, Juror's Grant

## Please Help Keep COCA's Services Free!

I know you are familiar with at least a little bit of what COCA - the Council on Culture & Arts - does for our community and our region. I'd like to ask you to consider becoming a member of COCA this year, to help keep the wide array of services we provide to the community almost entirely free.



**COUNCIL ON CULTURE & ARTS**  
FOR TALLAHASSEE/LEON COUNTY

COCA exists to serve the arts community - creators, presenters, and patrons alike - and memberships are a big part of what allows us to do that.

Every year we provide services to arts groups, arts-related businesses, and individual artists, musicians, writers, actors, theatre technicians, dancers, and other creative people and enterprises. We give cultural grants to non-profits, support arts education, manage all COCA's online resources, including the [www.MoreThanYouThought.com](http://www.MoreThanYouThought.com) calendar and the online Artist Directory, and much, much more.

Memberships enabled us to accomplish so much this year:

After launching the "More Than You Thought This Week" e-mail last year, we have worked hard to extend the reach of that e-mail. Now your events are being sent directly to the in-boxes of more than 5,000 subscribers every Monday, and the list is still growing.

We created and launched two brand-new sections of our website: COCA for Kids a comprehensive guide to after-school and weekend arts activities, classes, lessons, camps, birthday parties, and other activities appropriate for children and teens; and COCA's Outdoor Public Art Directory and Map, featuring more than 160 sculptures, murals, windows, memorials and monuments in the Tallahassee area.

We interviewed and profiled 52 artists for the Tallahassee Democrat's Sunday TLH section, helping to bring word of our area's incredible talent to more than 60,000 households every week.

We showed the work of 288 local artists in our galleries this year alone, including 82 young artists in the Winter Festival Youth Art Exhibition.

We held nine workshops - "Alert the Media" and "Creating a Killer Crowdfunding Campaign" - and four "Marketing Mondays" to help our artists and arts organizations learn about and take advantage of the marketing and fundraising opportunities in new media, plus three grant-writing workshops.

We also held a "Meet the Candidates" forum where members of the cultural community were able to share their issues with more than 20 candidates for City, County, and State offices.

We launched the first ever Americana Music Fest Contest, which resulted in sending the Sarah Mac Band to represent Tallahassee in Nashville at the Americana Music Conference and Festival. During the month-long contest, there were more than 22,000 votes cast in the contest from the general public for our 13 bands.

You may not be aware that COCA has not in the past done any fundraising in competition with the artists and cultural organizations that we serve. Therefore memberships are a particularly important way for us to help support our programs and services. Funding cuts at the city and state level have presented significant challenges to local arts organizations, including COCA, in the last two years.

We need your help more than ever to continue advocating for and serving the cultural community.

Please join COCA today! Go to <http://www.cocanet.org/join> and become a member online, or download a membership form to join by mail or fax.

We thank you again for your support, and as always, please don't hesitate to contact us if COCA can assist you.

Sincerely,

Randi Atwood

Associate Director

COCA - Council on Culture & Arts 850-224-2500 [cultural@cocanet.org](mailto:cultural@cocanet.org)

[www.cocanet.org](http://www.cocanet.org)

## Plein Air Tallahassee Paint Out at Carrabelle October 13, 2012 9:00 AM – 4 PM

Plein Air Tallahassee is again traveling to the coast. We are all meeting dockside at Carrabelle to paint boats, ships and marine interests. There are also interesting cottages and buildings along Marine St. or you may try some across Hwy 98 on some of the side streets. Restrooms are available at Chamber of Commerce office or the covered pavilion. If you would like a map of places to paint, let me know. By the end of the day we can gather together to show our work and have a bite of seafood. Come and join us. Carpool?

Lorraine Clark, PAT Organizer

850-933-5337 (M) [clarklg32311@comcast.net](mailto:clarklg32311@comcast.net)



## Workshops and Calls for Artists

Joye Moon is instructing a workshop March 5, 6 & 7, 2013 at Sebring, FL. Contact Joye at [joyemoon@northnet.net](mailto:joyemoon@northnet.net) or 920-235-4429 for details.

Natalia Andreeva is teaching "Introduction to Watercolor" on Monday nights from 6-8 p.m. at the LeMoyne Center for the Visual Arts. Contact the Education Coordinator for their Fall schedule at 850-222-7622 or [www.lemoyne.org](http://www.lemoyne.org).

Enter the VSU Fine Arts Gallery Valdosta National 2013! Go to [www.valdosta.edu/art](http://www.valdosta.edu/art). Scroll down the Art Department site and you will find a link to a pdf entry form. Deadline for entry is November 2, 2012, and there will be \$1500 in awards. The juror/judge is UGA Art Assistant Professor Margarete Morrison. The show runs January 14-February 1, 2013.

Call to Artists for the 8th Annual Sunday Afternoon with the Arts at the Chipola Arts Center, Marianna, FL. Go to either website: [www.tagnwfl.org](http://www.tagnwfl.org) or [www.chiplola.edu](http://www.chiplola.edu) and click on Fine Arts for more information.

The Southern Watercolor Society's 36<sup>th</sup> Annual Exhibition is coming to GAC in Quincy, FL. It opens February 8, 2013. The deadline for entering is November 2, 2012. Go to [www.southernwatercolorssociety.org/entries](http://www.southernwatercolorssociety.org/entries) to enter online.

## Members News

Susanne Taranto has paintings now hanging at "Fanny's Cafe" at Goodwood, Tallahassee. Another painting hanging at the TMH Cancer Center sold. The painting "Whoops" in the Brushstrokes exhibit at GAC sold and a commission for another similar painting from a patron of the GAC. "Just shows that TaWS exhibits really benefit our members!"

Don Taylor's painting "Window to the Heavens" won the Arthur E. Baker, Jr. Memorial Award in the 31st Annual Adirondacks National Exhibition of American Watercolors in Old Forge, NY. His painting "Calypso Rhythm" earned him signature membership with his 3rd acceptance in the 2012 SDWS International Exhibit in San Diego. In 2012, his paintings have also been accepted in MoWS, GWS, FWS, W-ASH, WSA, KWS, Kansas W/C, Signature American Watercolor Exhibit, and others. He has been published in the 2012 editions of International Contemporary Artists, the Best of Worldwide Watermedia, and Creative Touch 5.



Minnie Shuler is a member of the Liberty County Arts Council appreciates the participation of TAWS in the annual show which started on Sept 25th and will ran through Oct 6th. The show featured about 200 of Minnie's personal collection of small art called ACEOs Artist Cards Editions and Originals. These were collected from artists from many different places: Russia, Ukraine, Korea, Tialand, Germany, United Kingdom, Canada and USA. Many of them are utterly fascinating that someone can paint so well at the size of 2.5 inches by 3.5 inches.

Harold Griner's "Morning Glory" was accepted into the Florida Watercolor Society's 41st Annual Exhibition 2012 which runs August 31 thru Nov. 25, 2012 at the Mennello Museum of American Art, Winter Park Florida. He received the Citrus Watercolor Club Memorial Award, The M. Graham & Company Award and The Ampersand Award along with FWS Signature Status.

Tonya Toole received an Honorable Mention in the recent Senior Artist Showcase of Tallahassee for her watercolor "White Waders Showtime".

Michele Tabor Kimbrough is having her second annual art show and sale in her home studio on Sat., October 20, 2012 from 10 AM to 5 PM at 2916 Russ St., Marianna, FL.

Bill McKeown's work "See Rock City " was selected by Chris Krupinski for an Honorable Mention Award in the Members Show in Mableton, GA. "Brock's Millpond" and "Barely Dry" were selected for Art in Gadsden.

Claire Hall will be in the GWS upcoming exhibit.

Penny G. Anderson has two paintings accepted into the 24th Art in Gadsden: a Regional Exhibition of Fine Art, "Three Amigos" a tropical plant and "Show Time" the orchid. The opening reception will be held November 16th at 6:35 p.m. at the Gadsden Arts Center in Quincy.




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 For reservations, call toll-free: 888-904-2511



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Tallahassee Watercolor Society  
PO BOX 38502  
Tallahassee, FL 32315-8502



**Next General Meeting**

Sunday, October 21, 2012  
2:00 PM—4:00 PM

St. Pauls United  
Methodist Church's Parlor  
1700 N. Meridian Road  
Tallahassee, FL 32303

Please bring a dish to share.

Annual membership renewals are due January 1st or before.

PLEASE KEEP YOUR E-MAIL ADDRESS UP TO DATE. RENEW YOUR MEMBERSHIP ONLINE AT  
www.tallahasseewatercolorssociety.org or send your information to:  
TaWS Membership Chair, PO Box 38502, Tallahassee, FL 32315.

**MEMBERSHIP FORM: Tallahassee Watercolor Society—Serving artists in Florida, Alabama and Georgia**  
501c3 Non-Profit Organization

Date: \_\_\_\_\_ Renewing \_\_\_\_\_ New \_\_\_\_\_  
Name(s) \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
E-Mail: \_\_\_\_\_  
Artist's Website: \_\_\_\_\_  
If none, print "no."

**2013**

\_\_\_\_\_ \$30.00 Individual Membership  
\_\_\_\_\_ \$40.00 Family Membership  
Name: \_\_\_\_\_  
E-Mail: \_\_\_\_\_  
\_\_\_\_\_ \$50.00 Business Membership  
Includes one year advertising in our newsletter.  
Please enclose business information and logo.

Do not include my name on:  
\_\_\_ Distribution list to TaWS members  
\_\_\_ Distribution list to art suppliers

Newsletters will be emailed unless snail mail is requested.  
\_\_\_ Snail mail my newsletter  
\_\_\_ I would be happy to help TaWS on a committee or help any way I can. My expertise is:

Please fill in this form, make your check payable to the Tallahassee Watercolor Society, and send both to:  
TaWS Membership Chair  
PO Box 38502  
Tallahassee, FL 32315-8502