



TALLAHASSEE  
WATERCOLOR SOCIETY

501c3  
Non-Profit  
Organization

# Watercolor News

[www.tallahasseewatercolorssociety.com](http://www.tallahasseewatercolorssociety.com)

[paint@tallahasseewatercolorssociety.com](mailto:paint@tallahasseewatercolorssociety.com)

## More Than a Society of Artists By: Linda Pelc, President

Besides talent, the artists of the Tallahassee Watercolor Society recently exhibited their grace and generosity. I am grateful to have every single one of them on my team.

A "Call to Artists" went out this past month, not for exhibiting in a show, but to help another team member who needed our support. I happily report to the whole membership that the response was overwhelming. No lists were made. No RSVP's were required. It was just a call for help. Through this leap of faith a large group of artists attended the celebration of a life. Food was donated to provide a dinner for family and friends. The right amount of entries, salads, desserts and beverages were provided. Our members arranged the food, served the special guests and cleaned up afterward with no one in particular giving directions. It is amazing what can be accomplished when grace steps in.

Thank you.



## The 24th Tri-State Juried Water Media Exhibition

The application deadline for the 24th TaWS Tri-State is fast approaching. Have your application post marked by February 17, 2012. Penny G. Anderson and Stuart Johnson who are Co-Chairpersons along with Rene Lynch have been preparing for this grand event since last year when they secured Edward (Ted) Minchin, AWS as Juror.

Ted Minchin's background as a graphic designer, art director and set designer is reflected in his work through strong design and inventive color use in a semi-abstract or abstract manner. He is past president of the New England Watercolor Society, Midwest Watercolor Society and Audubon Artists. He has served as a juror for many water media organizations and conducts workshops throughout the United States. His work can be viewed at [www.tminchin.com](http://www.tminchin.com).

Entering a competition to be chosen and included in an exhibition comes with a bit of anxiety. All artists must know that the good jurors have a list of proven standards by which they make their decisions. However, we also know that jurors are also human. Some subjectivity does play a role. It is necessary to be aware of this.

The Board of the Tallahassee Watercolor Society had adopted the following policy relating to acceptance/display in any juried exhibition:

*"Any TaWS member who attempts to influence, intimidate and/or harass a judge, exhibitor, board member, or exhibition committee member can be banned from the current show and from future entry into TaWS exhibitions by a vote of the Board. The juror's decision will be final for the accepted paintings as will be the judge's decision for awards."*

### Tri-State Calendar

**February 17, 2012: Application Deadline**

**March 14, 2012: Acceptance Notifications Begin.**

February, 2012

# Calendar

## February - April

### Monthly Meeting

Sunday, Feb. 19, 2012  
2:00-4:00 pm  
Saint Paul's  
United Methodist  
Church's Parlor  
1700 N Meridian Rd.  
Tallahassee, FL 32303

### Artist Dialogue

Sat., February 18, 2012  
2:00 PM—4:00 PM  
hosted by Debra Lachter,  
facilitated by Penny G.  
Anderson

### Board Meeting

Thurs., March 1, 2012  
2:30 pm, Home of Linda  
Pelc, 4330 Camden Rd.  
Tallahassee, FL 32303  
lipelc@yahoo.com  
850-536-1942  
cell: 850-728-0155

### Signature Members

#### Award Deadline

Contributions due April  
1, 2012

### Joye Moon Workshop

The Art Center, Sarasota  
February 1, 2, & 3, 2012

### LeMoyne Chain of

#### Parks Art Festival

#### Application Deadline:

February 15, 2012

**24th Tri-State Juried  
Water Media Exhibi-  
tion Application Dead-  
line:** February 17, 2012

**Southern Watercolor  
Society's 35th Annual  
Juried Exhibition 2012  
Application Deadline:**  
March 20, 2012

**TMH 29th Gala  
"Southern Elegance"**  
April 25, 2012. See  
page 3 for details.

## Larry Fuchs, Photographer TaWS February Program

Our guest speaker for our February 19th meeting is renowned photographer Larry Fuchs. Larry's work has been accepted in numerous juried exhibitions and he has won local, regional, national and international awards.

Larry strives for vibrant color while searching for artistic opportunities and his photos must meet his exacting standards. This shows in his work. He strives to preserve striking beauty or passing times, often achieving both with his photos.

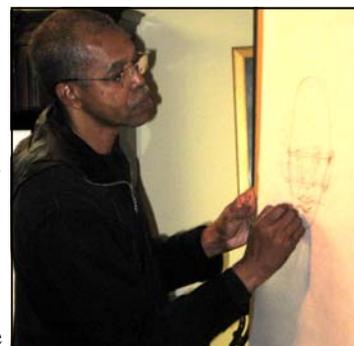
Many of us use a camera to capture a moment, a bloom, a landscape or individual and then translate what we snap into a painting. Larry will demonstrate his process in getting the right lighting, mood and ambiance surrounding his subjects. Don't miss his slide show. You'll learn from his process. This will translate into more successful paintings. Larry Fuchs photography can be viewed at [www.larryfuchsphoto.com](http://www.larryfuchsphoto.com).

## Eluster Richardson By Penny G. Anderson, VP, Program Coordinator

The January general meeting of the Tallahassee Watercolor Society was enjoyable as well as instructional because of our guest artist Eluster Richardson.

If you missed the meeting, I hope you have the opportunity in the future to hear Eluster discuss his painting process. With each painting, he captures the mood and expression of his subject. As he explained, he accomplishes this by creating the look on each face, including the shading used and the positioning of the subject. The nuance is subtle and Eluster is a master at translating it onto the canvas or paper.

By the end of his presentation, we all felt like friends of Eluster. He is approachable and makes us feel comfortable in asking questions and chatting with him. His generosity in sharing his gift is appreciated, and we all left the meeting with great tips on painting portraits, skin tones and backgrounds.



## TaWS Artist Dialogue Saturday, February 18, 2012

This month's Artist Dialogue falls on a Saturday afternoon in order to benefit our members who work during week days. Debra Lachter will host the Dialogue on Saturday, February 18, 2012 from 2:00 PM to 4:00 PM. This has always been a valuable experience. Bring a painting to share and discuss. It need not be a finished painting. Penny G. Anderson, Vice President of TaWS, will facilitate the discussion. Also bring a snack food to share. Debra will provide the beverages.

Directions to the Lachter's home: 7187 Ox Bow Circle h 893-5086 c 545-6094  
•Heading north on Thomasville Rd., turn Left at Kerry Forest Parkway (intersection between ABC Liquor and Wal-Mart) OR Heading south on Thomasville Rd., turn right at Kerry Forest Parkway

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Web Site Maintenance  
Ethan & Ann Kromhout  
ann-ethan@att.net

- Go straight through traffic circle- Kerry Forest turns into Ox Bottom Road
- Turn Right on Ox Bow Road (1st right after Evening Star)
- At stop sign, turn left onto Ox Bow Circle
- When road narrows to a single lane, house will be the 2nd driveway on the left. Come down the driveway to park. We are set back off the road. Don't let the house numbers confuse you, as they are not in sequential order!

Coming from Meridian:

- Turn onto Ox Bottom Rd.
- Go about 2 miles to Ox Bow Rd. Turn left on Ox Bow Rd.
- At stop sign you will turn left onto Ox Bow Circle.
- When road narrows to a single lane, house will be the 2nd driveway on the left. Come down the driveway to park. The house is set back off the road. Don't let the house numbers confuse you, as they aren't in sequential order!

## Be Wary of Scams By Linda Pelc

Two instances of two different scams appeared in my email box this month. In the first episode the email accounts of two different TaWS members had been hacked. One was stranded in Scotland. The other was stranded in London. Both needed money to be sent to a specific internet account. Neither had left their home towns. Did you get one of these emails? If ever you do, delete them immediately. They may contain a virus that could infect your computer. If receiving this distressing email makes you nervous, take precautions and change the password on your own email account. Follow the instructions below.

If you have your email account taken over by a hacker, the hacker will steal your contact list, then send a distressing email to everyone on your list asking them for money. I have experienced this personally. It can be messy especially if you have a big email list. I had neighbors knocking on my door in the early morning hours to let me know I had been hacked. Many other friends and long lost friends called to check up on me.

What to do? **Change your password.** Open your email account. Click on your name in the heading menu and find your profile. Follow the instructions to change your password. Make an effort to check on the person who had their email hacked either personally or via a phone call. That person will appreciate your concern.

The other scam also came by way of an email. A company offered to feature me as an artist in a book that they were creating and marketing to a specific audience. I could then purchase a copy of the book for the charge of \$85.00. Never pay any company to have your name and paintings added to any list in exchange for buying the list. It is a scam.

## Tallahassee Memorial HealthCare (TMH) Foundation 29th Gala "Southern Elegance" By Tonya Toole

Tallahassee Watercolor Society (TaWS) has been invited to display and sell a limited number of paintings for one evening with other local artists (oil, acrylic, etc.) at the TMH Gala.

WHERE: Tallahassee Civic Center

WHEN: Wednesday, April 25, 2012, 6pm doors open; this is the only time paintings will be on display.

DELIVERY OF PAINTING: 10am, April 25, lower floor Civic Center



**ARTIST ELIGIBILITY:** All current local members of TaWS with dues paid by March 1, 2012

**PAINTING SELECTION:** A committee of TMH Foundation and TaWS members will select works for the display from submitted digital photos that are in keeping with the theme of the Gala, "Southern Elegance". Examples, but not limited to only these examples, include Southern trees and flowers like magnolias, hydrangea, live oak, palm, camellia, azalea; Southern landscapes, seascapes, boats, and birds. Also, Southern food, architecture, people (fishing, for example). As per TMH Foundation, "All art is to be in accordance to the theme of the Gala, Southern Elegance, respecting our beautiful area and heritage, landscapes, people and objects." No awards are given; paintings will be for display and for sale only. If your painting is selected you will be notified by email and you will then be given delivery instructions.

**SALES:** All art is to be for sale with 70 percent going to the artist and 30 percent going to TMH.

**WORK ELIGIBILITY:** Since space is greatly limited, artists may enter only one original water-based media painting. The majority of works will be ½ sheet and ¼ sheet due to space restrictions. As requested by TMH, one, and only one painting will be a full sheet. Artists will take their painting home with them when the evening is over. The works will be protected by security while artists go home to get dressed for the evening.

**DISPLAY AREA:** There will be two open "V" panels that are 6' wide X 8' tall each (96 sq ft display area). Panels will be pegboard, painted warm ivory, sturdily constructed so that all art will be safe (with hooks).

**DEADLINE FOR ENTRY:** March 10 for email entry; artists will be notified by email by March 30.

**HOW TO ENTER:** Entries must be in JPEG format and emailed to Tonya Toole, TaWS Secretary at: [ttoole@fsu.edu](mailto:ttoole@fsu.edu)

Resolution of 300 dpi with a maximum image size approximately 1800 X 1200 pixels, or 4X6 inches. The image should be correctly oriented (vertical or horizontal) and should be cropped to include only the painting, not mats or frames.

**ENTRY FEE:** There is NO entry fee.

**ENTRY FORM:** There is NO entry form. Include in your email your name, your address, telephone, the painting title, the image size (W x H), the framed size (W x H), and the price. Also include in the email a two sentence BIO that will be printed in the program, if selected.

**PAINTING PRESENTATION:** All paintings must have museum quality framing: simple, lightweight, under Plexiglas/acrylic, and ready for hanging with wire in place. No glass will be accepted. White or off-white mats must be used. (A thin color liner is permissible). All paintings must be labeled on the back with: Painting title, medium, artist's name, address, telephone, price.

**GALA EVENING:** There will be five docents to help the artists facilitate the sales of art and there will be people to handle credit card transactions. Each selected artist may stand at the display with your painting and talk with patrons about your art. When the dinner and show starts, you may leave the Civic Center. Sold artwork will be delivered by a TaWS representative to the patron after the show or pick up may occur the next day at the Civic Center. Artwork will be guarded by security during dinner and the show.

## Brush Strokes 2012

Prepare early for this year's Brush Stroke exhibit. We will be exhibiting at the Gadsden Arts Center in Quincy, FL beginning in August and running into November. The gallery space assigned TaWS is a little smaller than what we have acquired in the past. As a result the TaWS Board of Directors has voted to limit the size of the paintings instead of limiting the number of the paintings accepted. The image size of a painting may be no larger than 24 inches on a side and no smaller than 10 inches on a side.

Brush Strokes will be part of the Gadsden Arts Center's grand 100<sup>th</sup> year celebration of the Bates Building where the Center is housed. Also Beth Appleton will be exhibiting her collection of cut paper images in the main gallery. The awards ceremony for the Brush Strokes exhibit will be held during the September monthly meeting of the Tallahassee Watercolor Society. More information will be coming.

## Call for Artists

### Creative Tallahassee 2012

Deadline for Entries: February 16, 2012

Creative Tallahassee 2012, presented by COCA, is an annual juried fine art exhibition showcasing talented artists of the Big Bend area. From the entries submitted, approximately 45 artworks will be selected and exhibited in the

City Hall Art Gallery. Artwork must be original, current and not previously submitted to this annual exhibition. We accept all media, 2-D or 3-D, including fine art craft and photography, but exclude video and performance art. An entry fee does apply. For more information or to apply, go to [www.cocanet.org/creative/](http://www.cocanet.org/creative/) or contact Amanda Karioth Thompson at (850) 224-2500.

### Florida Watercolor Society

Kathy Durdin, FWS President, sends a reminder that the Florida Watercolor Society dues deadline is March 31, 2012. Dues must be current for a member to enter the annual exhibition. This year's FWS Annual Exhibition will be at the Mennello Museum of Art in Orlando from August 31 through November 25. The juror will be Nicholas Simmons. The Convention will be September 13 – 16 at the Doubletree Orlando at the Entrance to Universal Studios. Workshops will be given by Nicholas Simmons and Soon Y. Warren from September 10- 13. Registration for workshops will start March 1. Additional information is available at the FWS website, [www.floridawatercolorsociety.org](http://www.floridawatercolorsociety.org).

## 35th Southern Watercolor Society Annual Juried Exhibition & Workshop—2012

### Entry Deadline: March 20, 2012

Download the prospectus at [www.southernwatercolorsociety.org](http://www.southernwatercolorsociety.org)

Exhibition Opening: June 9--10, 2012

The exhibition will be held at the beautiful Sautee Nacoochee Center Gallery in north Georgia (near Helen) on the same weekend as SNCA's (Sautee Nacoochee Community Association) 12 Rivers Art Festival. This will be a spectacular artist's weekend!

Workshop: June 11--15, 2012

Our juror and energetic workshop instructor will be Fred Graff, AWS, NWS, TWSA. This five-day workshop is specifically designed for intermediate and advanced level watercolor students.

## Member News

**Kathy Durdin's** painting, "Selling Gumbo", received the First Place Award at the Faces and Figures Exhibition at the Visual Arts Center at Punta Gorda in December.

**Mary Ann Cox** is featured in a three person exhibit called "Tea for Three" with Vincent Keesee and Anthony Scheffler. The show in Tifton is at the Georgia Museum of Agriculture and Historic Village. The opening reception will be held January 21st and the works will be on display through March 21st.

**Gayle Swedmark Hughes** created the January 2012 cover art for Seven Hills Review Magazine.

**Susanne Taranto** sold painting of St. Marks Lighthouse that was on exhibit at the TMH Cancer Center. This was the first exhibited TaWS painting to be sold there.

**Frank Bolock** won First place in the Tampa Realistic Artists of Tampa, Florida "Faces and Figures 2012" Show for his acrylic Painting "Sixth Sense".

**Diane Schmidt's** painting "Waiting in the Wings" was featured in Watercolor Artist magazine's Feb. 2012 issue. The painting won the top award in Pennsylvania's international exhibition and was included as one of the top 36 best water media paintings of the year.

**Lori Pitten Jenkins** had a painting accepted into the American Watercolor Society's 145 annual exhibition.

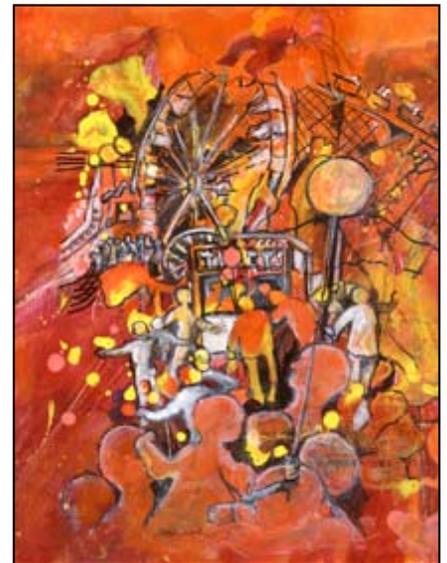
**Nancy Larkin**, Altamonte Springs artist will be teaching her batik card class in Naples on Feb. 3rd. Nancy teaches this unique card class, using watercolor, wax, and rice papers and has been doing so for the past 8 years in Central Florida. Local societies interested in this one day workshop can reach Nancy at [nslaxid@yahoo.com](mailto:nslaxid@yahoo.com) for information

**Mary Wyatt and Mary Apple** attended a two-day workshop by Carol Frye at the Flagler County Art League in Palm Coast. The subject was acrylic abstract painting and was superb. We encourage those who are interested in acrylics and abstracts to follow Carol as she presents throughout Florida in the few months ahead. Mary Apple will provide information at the February meeting. ([www.carolfrye.com](http://www.carolfrye.com))

**Fran Mathis** won best of show in two competitions in November. The Tallahassee Senior Citizens' Center's Insiders Show 2011 presented her with best of show award for "Departure Gate." The Florida State Fair 2011 presented Fran with the best of show award for "The Fair." Fran commented that this was the first time she has won two awards in one month.



*Sixth Sense* by Frank Bolock



*Departure Gate* by Fran Mathis



*Selling Gumbo* by Kathy Durdin

## Signature Members' Award 24th Tri-State 2012

We are continuing with our Signature Members Award for the upcoming 24th Tri-State Water Media Exhibition. We are hopeful that again it will be one of our major awards. If you are a Signature Member would you please consider contributing to this award? Those of you who are Past Presidents need only give to one of the awards. The juror, Ted Minchin, AWS, will select the recipient of the Signature Members Award from among all of the 2012 Tri-State accepted entries. Our suggested donation is \$25.00 but please contribute what is best for you. If all Signature Members contribute we would have a wonderful \$950.00 award. Remember, TaWS has tax deductible status. Make your check out to: Tallahassee Watercolor Society and put "Signature Members Award" at the bottom. The deadline is April 1. And again, we certainly do not expect you to contribute twice for Tri-State. Thank you so much for your kindness. Our address is: TaWS, PO Box 38502, Tallahassee, FL 32315-8502.

## Award for Tri-State, "In Recognition of..."

We will continue our new award to be given at our next 24th Tri-State Exhibition called the "In Recognition of ..." Award. Last year was our first year for this award, and we were delighted with five persons recognized. Again, we are seeking donations from members who would like to honor a loved one, a special friend, and/or a mentor. This could be a family member who was instrumental in your artistic development or a mentor who was always there for you with help. It could be a person who is living or deceased. Or it might even be a person you love who is living with a disease that you would like to honor. Everyone who has contributed to this award would be listed in the program along with the person they wish to honor such as "In Recognition of Jane Doe from her daughter Mary Doe". If you have a special way you would like to see that worded, just let us know. There is no limit on the amount for each contribution; whatever is appropriate for you. Our deadline is April 1, 2012. Please send your contribution marked for "In Recognition of name of person Award" to:

TaWS, Tri-State Awards  
PO Box 38502  
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**Next General Meeting**

Sunday, February 19, 2012  
2:00 PM—4:00 PM

Saint Pauls United  
Methodist Church's Parlor  
1700 N. Meridian Road  
Tallahassee, FL 32303

Please bring a dish to share.

Annual membership renewals are due January 1st or before

PLEASE KEEP YOUR E-MAIL ADDRESS UP TO DATE. SEND ALL MEMBERSHIP INFORMATION TO  
TaWS membership Chair—PO BOX 38502—Tallahassee, FL 32315 or innkeeper@tds.net

MEMBERSHIP FORM: Tallahassee Watercolor Society—Serving Florida, Alabama A& Georgia  
501.c3 Non Profit Organization

Date: \_\_\_\_\_

\_\_\_Renewing \_\_\_ New Change of: \_\_\_Address \_\_\_Phone \_\_\_E-mail

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Artist's Website: \_\_\_\_\_

\*If none, please print "no."

**2012**

\_\_\_ \$30 Individual Membership

\_\_\_ \$40 Family Membership

\_\_\_ \$50 Business Membership

Includes one year advertisement in our newsletter.  
Please enclose business information and your logo

\_\_\_ \$ (\_\_\_\_\_) contribution towards the 2012  
Members Award

\_\_\_ Yes, I'll be happy to  
serve on a committee or  
help TaWS in any way  
that I can.  
My area of expertise is:

Do not include my name on:

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members

\_\_\_ Distribution list to art  
suppliers

\_\_\_ Printed newsletter request-  
ed

Please fill in this form, make  
your check payable to the  
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ty, and send both to:

**TaWS Membership Chair  
PO Box 38502  
Tallahassee, FL 32315-8502**