



Tallahassee Watercolor Society's
2017 Brush Strokes

Annual Members' Juried Water Media Exhibition

Opens Thursday, September 28, 2017- Monday, November 13, 2017

Tallahassee City Hall Gallery

Reception and Awards Presentation: Thursday, September 28, 2017, 6-7:30 p.m.

Artist Eligibility.

All current members of the Tallahassee Watercolor Society with dues paid by March 31, 2017 are encouraged to enter.

Work Eligibility.

Artists may enter one or two original water based media paintings executed in an aqueous manner on paper, paper mounted board, clay board, canvas board or Yupo, all unvarnished. Air brush renderings and digital work are **not acceptable**. Collage is acceptable if the majority of the painting is watercolor. Paintings must be original; no copies of work, including published photographs and paintings by persons other than the artist. If a painting is entered using images by someone other than the artist, **written permission is required and MUST BE submitted with the accepted painting.**

Paintings must be executed after **January 1, 2014.**

Diptychs and triptychs will not be accepted unless they are in one frame. Works previously shown in any Tallahassee Watercolor Society exhibition are not eligible. Works done as class or workshop lessons are not acceptable.

Award Selection.

The juror will select works for the show from submitted digital photos. Awards will be chosen by the juror from actual paintings. No more than one prize will be awarded per individual artist.

Juror: Arthur Blake Pearce, MFA

A native of Georgia, Arthur Blake Pearce received his Master of Arts degree from Ball State University and his Master of Fine Arts degree from Southern Illinois University at Carbondale. A faculty member at Valdosta State for the past 23 years, he served as the Head of the VSU Department of Art for thirteen years and has been the Dean of the VSU College of Arts since 2013. He is a member of Alpha Chi and Phi Kappa Phi Honors Societies. He is a member of the Southern Graphics Council, the South Eastern College Art Conference, the College Art Association, the International Council of Fine Arts Deans, and is a member of the board of directors for the National Council of Arts Administrators. His teaching area has been in the printmaking studio. His most recent artworks have been paintings, prints and drawings.

Location.

We are pleased to announce that, in partnership with COCA, the location of our opening reception and exhibition will be the Tallahassee City Hall Gallery.

Gallery address:

Tallahassee City Hall Gallery
300 South Adams Street
Tallahassee, FL 32301

Daily hours:

Hours: Monday-Friday 8 am-5:30 pm

HOW TO ENTER:

Follow all instructions carefully and retain this prospectus for future reference.

IMAGES.

Artists must submit digital JPEG files along with the entry form and payment on the TaWS website or we will accept cd's with your images to be mailed in with the form filled out.



**Write: Artist Name and A. Title of Painting,
And B. Title of Painting on Disc.**

DIGITAL FILES.

—Entries must be in JPEG format—

Resolution of 300 dpi with a maximum image length on the longest side at 1800 pixels.

—Image should be correctly oriented (vertical or horizontal) and should be cropped to include only the painting, not mats or frames.

—No digital enhancement is allowed.

—Label the images with your name, titles of paintings and image indicator A or B.

RETURN.

Digital files (CD) will NOT be returned unless a correctly sized, self addressed envelope with appropriate return postage accompanies the entry.

PERMISSION TO USE:

Accepted digital images will be retained for the TaWS archives. Permission to reproduce accepted images for TaWS publicity purposes and presentations is assumed with the submission of the entry. The signing of the entry form is an agreement to these conditions.

NON-REFUNDABLE ENTRY FEE:

An entry fee of \$20 is required of 2017 TaWS members. Make check payable to Tallahassee Watercolor Society.

ENTRY FORM:

Fill out and return the entry form Part 1 and the jury notification form Part 2 with your CD, color prints, the fee, and a return (SASE) self-addressed, stamped envelope. Send to the TaWS address at the top of the form.

POSTMARK.

Send entries regular First Class U.S. Mail, postmarked by Friday, August 4, 2017. Do NOT send by Certified Mail.

PRESENTATION.

--All paintings must have museum quality framing: simple, lightweight, under Plexiglas/acrylic, and ready for hanging with wire in place. No glass will be accepted. White or off-white mats must be used. (A color liner is permissible.) Minimum image size is 10 inches per side and maximum frame size is 40 inches per side. Poorly framed paintings will be rejected from the exhibit and returned.

--All paintings must be labeled on the back with:

__Painting__ Title __Medium__ Artist's name __Address__ Telephone __Price

DELIVERY and RETURN of PAINTINGS.

Address for hand-delivery of accepted paintings:

Tallahassee City Hall Gallery Contact Person: Amanda Thompson
300 South Adams St. 850-224-2500
Tallahassee, FL 32301

Paintings may be shipped by carrier if the member lives more than fifty miles from Tallahassee. SHIPMENTS must be sent prepaid UPS or Fed Ex, including prepaid return shipping, or they will not be accepted. No COD. Delivery and return instructions, including address for shipped paintings, will be sent to accepted artists.

CONDITIONS.

Failure to deliver paintings for hanging which have been accepted by the juror is considered a breach of ethics, and the Brush Strokes Committee will take action to prevent a reoccurrence in future shows. No paintings may be substituted and none may be removed before the end of the show. Price must remain the same as indicated on the entry form.

SALES.

All paintings must be for sale or marked NFS (Not For Sale). The price of a painting cannot be changed once the application is submitted. The signing of the entry form is an agreement to these conditions. Sales inquiries will be referred directly to the artist. No commission is taken. Please specify how you wish your contact information to be listed for interested buyers: phone number, email, website, none.

LIABILITY AGREEMENT.

Paintings will be insured while hanging at the Tallahassee City Hall Gallery. Every care will be exercised in the handling of slides and paintings, but neither the Tallahassee Watercolor Society nor COCA will be responsible for loss or damage in transit or in packing, unpacking, whatever the cause. Concerned artists should carry their own insurance.

EXHIBITION POLICY.

The Board of the Tallahassee Watercolor Society has adopted the following policy relating to acceptance/display in any juried exhibition:

"Any TaWS member who attempts to influence, intimidate and/or harass a judge, exhibitor, board member, or exhibition committee member can be banned from the current show and from future entry into TaWS exhibitions by a vote of the Board. The juror's decision will be final. accepted paintings as will be the judge's decision for awards."

ENTRY FORM PART 1 Please print legibly. **2017 Brush Strokes**

Name _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____

E-mail _____

A. Title _____

Price \$ _____ If NFS, provide insured value \$ _____

Size: Frame ____H ____W Image ____H ____W Accept Decline

B. Title _____

Price \$ _____ If NFS, provide insured value \$ _____

Size: Frame ____H ____W Image ____H ____W Accept Decline

I agree to the Liability Agreement and to abide by all rules and regulations set forth in this prospectus. (Failure to sign entry form will result in rejection of entry.)

Signature _____ Date _____

PART 2 Jury Notification

Please print your name and the title of each entry.

Name _____

A. Title _____
ACCEPT DECLINE

B. Title _____
ACCEPT DECLINE

TaWS 2017 Brush Strokes

DELIVERY DATES FOR ACCEPTED PAINTINGS

**Hand delivered: Tuesday, Sept. 19, 2017
10:00 AM – 12 Noon**

**Tallahassee City Hall Gallery
300 South Adams St.
Tallahassee, FL 32301**

**Shipped: To be received by:
Mon. Sept. 12, 2017
Delivery and return instructions will
be sent to accepted artists.**

Detach and mail top portion of this page.

Entry Check List

- Completed Part 1 and Part 2 of the Entry Form.
- CD labeled as directed.
- Color prints labeled as directed.
- Check for \$20.
- Self addressed, stamped envelope (SASE), sized for return of the CD, or a standard #10 business envelope if CD is not to be returned.
- No staples or paperclips.
- Send the Entry Form, CD, Prints, Check, and SASE to:

**TaWS 2017 Brush Strokes Exhibition
PO Box 38502
Tallahassee FL 32315-8502**

For more information contact Brush Strokes Chairperson:
Penny G. Anderson, 850-893-4636, pennylupaints@comcast.net.

A copy of this prospectus can be found on "Call for Entries" at
www.tallahasseewatercolorssociety.com

**2017 Brush Strokes
Dates to Remember**

Fri. Aug. 4 – Application deadline.

Mon. Aug. 21 -- Acceptance notification mailed.

Mon. Sept. 12 -- Shipped paintings due at address specified in acceptance letter.

Tues. Sept. 19 -- Hand delivered paintings to the Tallahassee City Hall Gallery, 10:00 AM – 12 Noon

Thurs. Sept. 28-- Opening Reception and Awards Presentation at the Tallahassee City Hall Gallery 6:00 PM – 7:30 PM.

Mon. Nov. 13 -- Last day of the 2017 Brush Strokes Exhibition.

Tues. Nov. 14 - 10:00 AM–12 Noon -- Pick up of hand delivered work. No exceptions!

Tue. Nov. 14 -- Return of Shipped Paintings.

TALLAHASSEE WATERCOLOR SOCIETY
PO BOX 38502
TALLAHASSEE FL 32315-8502

2017 *Brush Strokes*

Annual Members' Juried Water Media Exhibition

PROSPECTUS

Entry Deadline: Friday, August 4, 2017



You are cordially invited to participate in this water media competition and exhibition, open to and featuring members of the Tallahassee Watercolor Society (TaWS).

Signature Membership

For Signature Membership in the Tallahassee Watercolor Society, TaWS, requires a member to accumulate a total of three (3) points awarded by the following system: one (1) point per show for acceptance into the Tri-State Exhibition and half (1/2) point per show for acceptance into the Members' Exhibition. At least two (2) points must come from Tri-State acceptances.

A copy of this prospectus can be found on "Call for Entries" at:
www.tallahasseewatercolorssociety.com