



Tallahassee Watercolor Society's
29th TRI-STATE JURIED WATER MEDIA EXHIBITION
2017 PROSPECTUS

May 19 through June 18, 2017

FSU Museum of Fine Arts

Awards Reception, Friday, May 19, 2017

Watercolor Artists from Alabama, Florida and Georgia are cordially invited to participate in this water media competition and exhibition.

FSU Museum of Fine Art (MOFA)

250 Fine Arts Building

530 W. Call Street

Tallahassee, Florida 32306-1140

Phone: 850-644-3906

www.mofa.fsu.edu

Daily Hours:

Monday – Friday, 9:00 am – 4:00 pm

Saturday, 1:00—4:00 pm



Support from:

ARTIST ELIGIBILITY:

All artists over 18 years of age residing in Alabama, Florida and Georgia, are eligible to obtain membership and enter this exhibition. Tallahassee Watercolor Society (TaWS) membership dues must be current for 2017.

WORK ELIGIBILITY:

Artwork submitted must be original as stated below. If a painting is discovered to **not** be an original, the TaWS Board will immediately withdraw the painting and/or award. Membership and exhibition suspension will be a minimum of 2 years. Please use honorable ethics concerning originality. TaWS reserves the right to refuse, upon arrival, any painting of unacceptable quality or damage in shipment. A painting that does not match its submitted digital image will be returned.

Artists may enter up to three original water based media paintings executed in an aqueous manner on paper or paper mounted board, clay board or Yupo, all unvarnished. Air brush renderings and canvas board are not acceptable. Collage is acceptable if the majority of the painting is watercolor. Paintings must be original. Copies of work, including published photographs and paintings by persons other than the submitting artist WILL NOT be accepted. Works must have been completed without supervision by an instructor in a class or workshop. **Paintings must be executed after January 1, 2015. Framed works may be no larger than 60 inches on a side, and the painted images no smaller than 10 inches on a side.** Diptychs and triptychs will not be accepted unless they are in one frame. Works previously shown in any Tallahassee Watercolor Society exhibition or at the Museum of Fine Arts are not eligible.

AWARD SELECTION:

The juror will select works for the show from digital JPEG images. Awards will be chosen by the juror from actual paintings. No more than one prize will be awarded per individual artist. We anticipate more than \$5000 in awards.

OUR JUROR: PAUL JACKSON

Paul Jackson received a Master of Fine Arts degree in Missouri in 1992, and has since been relentless in pursuit of his creative dreams, receiving top honors in national and international competitions. Honored by the American Watercolor Society with signature membership at the age of 30, Paul is also a Signature member of the National Watercolor Society and an Honor Member of the Missouri Watercolor Society.

A prolific artist and ambitious world traveler, Paul Jackson is one of today's most versatile and visible contemporary watercolorists. Whether his subject is landscape, cityscape, portrait, architecture, still life or abstract, Paul captivates his audience with genuine emotion, intensity and finesse that energize each of his creations.

PAUL JACKSON TaWS WORKSHOP:

Dates: May 16, 17 and 18, 2017 from 9:00 am to 4:00 pm each day at the Tallahassee Community College

Paint with Paul and he'll help you reach the next level of artistic confidence and ability as he guides you through a painting, illustrating the principles of design, color, value, composition and the mechanics of watercolor.

Through informal lectures, discussions, demonstrations and critiques you refine your personal painting style. Come prepared to be entertained, make new artist friends and find logical and creative answers to your watercolor problems.

Paul will demonstrate the versatility of watercolor paint. You will learn how to work in thin layers of washes to build up luminous colors. Paul will lead you step-by-step with demonstrations of the painting process. Emphasis will be on what makes a good painting, planning the entire picture area, the importance of thinking through the composition, good division of shapes, value planning, what to communicate about the subject, and how to correct mistakes.

Paul is the author of *Painting Spectacular Light Effects in Watercolor* and *The Wandering Watercolorist*.

EXHIBITION LOCATION:

This year the Tri-State Exhibition will be held at the FSU Museum of Fine Arts. The mission of the Museum is twofold: to enrich the university and the community by exhibiting works of art which expand the understanding of art today and of the past and to serve as a teaching instrument for art instruction, particularly by holding exhibitions of informational value to students and the general public. The museum is located on the campus of Florida State University.

CALENDAR OF EVENTS:

January 4, 2017	Mail / Go Live with Prospectus
February 26, 2017	Application Deadline
April 8, 2017.....	Notification mailed
May 9 – 13, 2017.....	Ship Paintings
May 12, 2017 between 8 AM and 4 PM.....	Hand Deliver
May 19, 2017.....	Exhibition Opening
May 19, 2017 from 6-8 PM.....	Awards Ceremony and Reception

HOW TO ENTER:

Follow all instructions carefully. Print and retain this prospectus for future reference. Begin by preparing the digital images. Keep in mind that these are what the Juror selects from for acceptance into the exhibition.

IMAGES: Artists must submit digital JPEG files through the electronic application. Up to three images may be submitted. Images must be in JPEG format with a resolution/dpi of 300 and no more than 3MB.

DIGITAL FILES: Prepare your digital images before filling out the application. Save these files on your computer in a folder titled "Tri-State 2017."

- Entries must be in JPEG format.
- Resolution of 300 dpi with a maximum image size approximately 1800 pixels or 6 inches on the longest side.
- No digital enhancement is allowed.
- Each digital image should be titled, "Last name_Title of the painting" (ie. Pelc_Flying Red Hair)
- Image(s) should be correctly oriented (vertical or horizontal) and should be cropped to include only the painting, no mats or frames. Skew the corners so that they are square.
- Save the files on your computer in a folder titled "Tri-State 2017."

APPLICATION: ALL APPLICATIONS WILL BE COMPLETED ONLINE.

GO TO www.tallahasseewatercolorssociety.com. You will find a link to the application at the end of the prospectus. Click on that link. Fill out the information, upload your digital images, pay your application fee and, if needed, your membership dues. SUBMIT

NON-REFUNDABLE ENTRY FEE:

An entry fee of \$35 is required of 2017 TaWS members. The 2017 dues can be paid with this show entry. Nonmembers can enter by becoming members, paying the entry fee of \$35 combined with yearly dues of \$30. All fees will be paid electronically through PayPal at the time of submitting your application. Those without a PayPal account will still go through PayPal to use a credit card.

INQUIRIES:

Questions may be directed to Linda Pelc at: linzp60@hotmail.com. Place "Tri-State Inquiry" in the subject line.

PRESENTATION:

All paintings must have museum quality framing under Plexiglas/acrylic, and be ready for hanging with wire in place. Frames must be simple, unadorned wood or metal in gold, silver or black and no decorative corners. No glass will be accepted. White or off-white mats must be used. No color liner is permissible. **Minimum image size is 10 inches per side and maximum frame size is 60 inches per side.**

LABELS:

All paintings must be labeled on the back with:

__ Painting Title __ Medium __ Artist's name __ Address __ Telephone __ Price

DELIVERY OF ARTWORK:

Paintings may be hand delivered or shipped by carrier.

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SHIPMENTS must be sent prepaid, including prepaid RETURN SHIPPING or they will not be accepted. No COD. More delivery and return instructions will be sent to accepted artists. No screws with wood boxes, No crates, No packing peanuts. Ship only within specified dates or paintings may be returned and disqualified from entry.

FED-X shipments must include a bar code on the return label.

CONDITIONS:

Failure to deliver paintings for hanging which have been accepted by the juror is considered a breach of ethics, and the Tri-State Committee will take action to prevent a reoccurrence in future shows. No paintings may be substituted and none may be removed before the end of the show. Price must remain the same as indicated on the entry form.

PERMISSION TO USE:

Accepted digital images will be retained for the TaWS archives. Permission to reproduce accepted images for TaWS publicity purposes and presentations is assumed with the submission of the entry. The signing of the entry form is an agreement to these conditions.

SALES:

MOFA does not handle sale transactions, therefore, will not require a commission. Sales will be the responsibility of the artist. MOFA will contact Linda Pelc, Tri-State Chairperson, who will then contact the artist with all inquiries. It will be the artist's responsibility to arrange shipping and pay all sales tax. Paintings must remain with the exhibition until it closes.

LIABILITY AGREEMENT:

Paintings will be insured while hanging at the FSU Museum of Fine Art. Every care will be exercised in the handling of paintings, but neither the Tallahassee Watercolor Society nor MOFA will be responsible for loss or damage in transit or in packing, unpacking, whatever the cause. Concerned artists should carry their own insurance.

EXHIBITION POLICY:

The Board of the Tallahassee Watercolor Society has adopted the following policy relating to acceptance/display in any juried exhibition:

"Any TaWS member who attempts to influence, intimidate and/or harass a judge, exhibitor, board member, or exhibition committee member can be banned from the current show and from future entry into TaWS exhibitions by a vote of the Board. The juror's decision will be final for the accepted paintings as will be the judge's decision for awards."

Print the prospectus. Keep the copy in your file for reference.

GO TO www.tallahasseewatercolorssociety.com and click on the link to the application.



2017 29th Tallahassee Watercolor Society Water Media Exhibition

Tallahassee Watercolor Society
PO Box 38502
Tallahassee, FL 32315

Application Deadline
February 26, 2017

www.tallahasseewatercolorssociety.org