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Tallahassee Watercolor Society's *2019 Brush Strokes*

Prospectus

Annual Members' Juried Water Media Exhibition

Wednesday, September 25, 2019 through Monday, November 18, 2019

Tallahassee City Hall Gallery

Reception and Awards Presentation: Thursday, October 3, 2019, 6-7:30 p.m.

ARTIST ELIGIBILITY

All current members of the Tallahassee Watercolor Society (TaWS) with dues paid for 2019 are encouraged to enter.

WORK ELIGIBILITY

Artwork submitted must be original as stated below. If a painting is discovered not to be an original, the TaWS Board will immediately withdraw the painting and/or award. Membership and exhibition suspension will be a minimum of two years. Please use honorable ethics concerning originality. TaWS reserves the right to refuse, upon arrival, any painting of unacceptable quality or damage in shipment. A painting that does not match its submitted digital image will be returned. If the juror or the TaWS board have any questions regarding the authenticity of the work or its being within the stated guidelines, we reserve the right to dismantle the framed piece for closer inspection.

- Artists may enter one or two original water based media paintings executed in an aqueous manner on paper, paper mounted board, clay board, canvas board or Yupo, all unvarnished.
- Air brush renderings and digital work, are not acceptable.
- Collage is acceptable if the majority of the painting is watercolor.
- Paintings must be original. Copies of work, including published photographs and paintings by persons other than the artist will not be accepted. If a painting is entered using images by someone other than the artist, written permission is required and must be submitted with the accepted painting.
- Paintings must be executed after January 1, 2017.
- Diptychs and triptychs will not be accepted unless they are in one frame.
- Works previously shown in any prior Tallahassee Watercolor Society Brush Strokes or Tri-State exhibition or at the Tallahassee City Hall are not eligible.
- Works done as class or workshop lessons are not acceptable.

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AWARD SELECTION

The juror will select works for the show from submitted digital images. Awards will be chosen by the juror from actual paintings. No more than one prize will be awarded per individual artist.

JUROR: W.F. James

W.F. (Bill) James was presented with the titles of Dolphin Fellow by the American Watercolor Society and Master-Pastelist by the Pastel Society of America, as well as Life Member by the Southern Watercolor Society. His paintings created with watercolor, pastel, oil, gouache and casein have been published in national art magazines in America, England and France. His paintings in all media have been included in many art books in America and England.

EXHIBIT LOCATION

In partnership with the Council on Culture & Arts (COCA), the location of the exhibition and opening reception is the Tallahassee City Hall Gallery at 300 South Adams Street in Tallahassee, Florida. The gallery is open Monday through Friday from 8 AM to 5 PM.

DATES TO REMEMBER

July 26	Application deadline
August 20	Acceptance notifications e-mailed
September 20	Shipped paintings due at address specified in acceptance letter
September 24 between 10 AM and Noon	Hand delivery of paintings
September 25 to November 18	Exhibition
October 3 from 6 PM to 7:30 PM	Opening Reception and Awards Presentation
November 19 between 9 AM and 11 AM	Pick up of hand delivered paintings
November 19	Return of shipped paintings

HOW TO ENTER- ALL APPLICATIONS WILL BE COMPLETED ON-LINE

The link to the application is provided at the end of this prospectus. Click on that link. Fill out the information, upload your digital images, pay your application fee and, if needed, your membership dues. SUBMIT.

DIGITAL FILES

- Entries must be in JPEG format.
- File size should be no larger than 1 MB.
- Image should be correctly oriented (vertical or horizontal) and should be cropped to include only the painting, not mats or frames.
- Each digital image should be titled, "Artist's Last name _ Title of the painting" (i.e. Smith_Lighthouse).
- No digital enhancement is allowed.

NON-REFUNDABLE ENTRY FEE

An entry fee of \$20 is required of 2019 TaWS members. Non-members can enter by becoming members, paying the entry fee of \$20 combined with yearly dues of \$30, for a total of \$50. All fees will be paid electronically through PayPal at the time of submitting the application. Those without a PayPal account will still go through PayPal to use a credit card.

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PERMISSION TO USE

Accepted digital images will be retained for the TaWS archives. Permission to reproduce accepted images for TaWS publicity purposes and presentations is assumed with the submission of the entry. The signing of the entry form is an agreement to these conditions.

PRESENTATION

All paintings must have museum quality framing: simple, lightweight, under plexiglass/acrylic, and ready for hanging with wire in place. No glass will be accepted. White or off-white mats must be used. A color liner is permissible. Minimum image size is 10 inches per side and maximum frame size is 40 inches per side. Poorly framed paintings will be rejected from the exhibit and returned.

All paintings must be labeled on the back with:

- Painting's title, medium and price.
- Artist's name, address, e-mail and telephone.

DELIVERY AND RETURN OF PAINTINGS

Hand deliver and pick up accepted paintings at the Tallahassee City Hall Gallery at 300 South Adams St in Tallahassee. The contact person is Amanda Thompson at 850-224-2500.

Paintings may be shipped by carrier if the member lives more than fifty miles from Tallahassee. Shipments must be sent prepaid UPS or Fed Ex, including prepaid return shipping, or they will not be accepted. No COD. Delivery and return instructions, including address for shipped paintings, will be sent to accepted artists.

CONDITIONS

Failure to deliver paintings for hanging that have been accepted by the juror is considered a breach of ethics, and the Brush Strokes Committee will take action to prevent a reoccurrence in future shows. No paintings may be substituted and none may be removed before the end of the show.

SALES

All paintings must be for sale or marked NFS (Not For Sale). The price of a painting cannot be changed once the application is submitted. The signing of the entry form is an agreement to these conditions. Sales inquiries will be referred directly to the artist. No commission is taken. Please specify in the application how you wish your contact information to be listed for interested buyers: phone number, email or website.

LIABILITY AGREEMENT

Paintings will be insured while hanging at the Tallahassee City Hall Gallery. Every care will be exercised in the handling of paintings, but neither the Tallahassee Watercolor Society nor COCA will be responsible for loss or damage in transit or in packing, unpacking, whatever the cause. Concerned artists should carry their own insurance.

SIGNATURE MEMBERSHIP

Acceptance of one or more paintings in the Brush Strokes Exhibition awards the artist one half point towards attainment of Signature Membership in the Tallahassee Watercolor Society. Signature membership requires a member to accumulate a total of three points awarded by the following system: one point per show for acceptance into a Tri-State Exhibition and a half point

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per show for acceptance in a Member's Exhibition (aka Brush Strokes). At least two points must come from Tri-State acceptances.

EXHIBITION POLICY

The Board of the Tallahassee Watercolor Society has adopted the following policy relating to acceptance/display in any juried exhibition:

“Any TaWS member who attempts to influence, intimidate and/or harass a judge, exhibitor, board member, or exhibition committee member can be banned from the current show and from future entry into TaWS exhibitions by a vote of the Board. The juror's decision will be final for the accepted paintings as will be the judge's decision for awards.”

INQUIRIES

If you have questions about the application process, please contact the Brush Strokes Chairperson, Jennifer Lange at 850-345-8076 or jenlange@comcast.net. When inquiring by e-mail please put “Brush Strokes Inquiry” in the subject line.

APPLICATION LINK

<https://cocaform.wufoo.com/forms/z27oyip0k1frhb/>